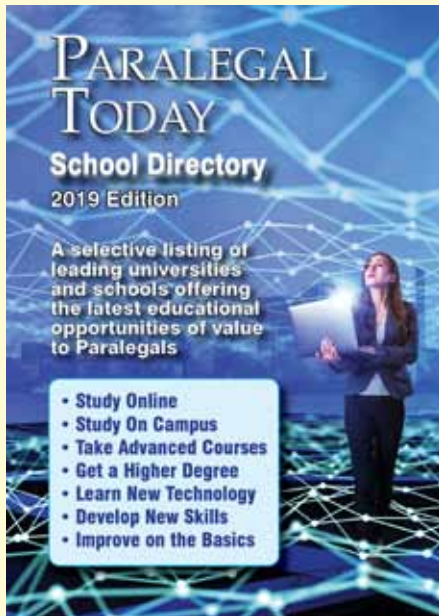


**NEW THIS YEAR...**

# Get TWO E-Blasts with your Display Listing in the Paralegal Today School Directory!



- Reach paralegals who seek advanced degrees or a wider scope of legal training.
- Promote your school to newcomers who want a career as a paralegal professional.
- Attract legal professionals who want to improve and compete for higher positions.

**Reach more than 27,500 top prospects twice! E-Blast in May, then E-Blast repeat in August**

- **Your Display Listing** in the 2019 Paralegal Today Annual School Directory, special digital edition, will be deployed by E-Blast **two times this year**, going direct to Paralegal Today's proprietary database of over 27,500 top educational prospects (18,500 paralegals plus 9,000 litigation support professionals) across the nation...a total **double distribution of 55,000**.
- **Your Display Listing** will appear on iPhones, iPads and other digital devices used daily by our busy audience. Readers can respond instantly to your message, link to your website and refer your school to peers and friends. Or they can save it to respond later. In addition, **The School Directory** is posted on the Paralegal Today home page in pdf format where it is used, downloaded and referred to frequently by new prospects all year long! **Your Display Listing is also placed** in the **ONLINE GEOGRAPHIC** version of the School Directory listed alphabetically by State, **FREE for one year!**

**NEW CLOSING DATE  
April 22, 2019. Order Now!**

**Price \$575 includes:  
3" Display Listing with Logo & Link**

- **Up to 100-word** description of your school's paralegal program **plus** your school contact information and **school logo** or other small image and link to your website.
- **Neat, standard layout** in attractive box space approximately three inches square.
- **We prepare your listing** and send proof for your OK prior to publication.

## SAMPLE of DISPLAY LISTING

### UCR Extension

1200 University Ave, Riverside, CA 92507  
Contact: Stacy Sweeney, Program Representative  
Science, Law, & Humanities Programs And Osher Lifelong Learning Institute  
Tel: (951) 827-1616 Fax: (951) 827-3043  
Email: [ssweeney@ucr.edu](mailto:ssweeney@ucr.edu)

UCR Extension Professional Studies offers the only ABA-approved Professional Certificate in Paralegal Studies in the Inland Empire. The program features an intensive curriculum that combines legal theory and analysis with the practical skills required of paralegals to perform a range of legal tasks to help lawyers prepare for closings, hearings, trial and corporate meetings.

Students receive professional instruction from experienced judges, attorneys and paralegals who undergo a rigorous academic approval. Courses are offered in the evenings and includes internship opportunities. Usual completion time is 15 months.

Approved for VA benefits  
ABA Approved  
AAIPE Member



<http://www.extension.ucr.edu/>

**SEND YOUR ORDER NOW TO:  
[cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)  
Phone: 305 860-5625 • FAX: 305 860-5624**

### Place my School Directory Order as follows:

- \$575 for Display Listing with Logo & Link** in the 2019 Paralegal Today School Directory special digital edition. **Includes:** Participation in the **double E-Blast** of the directory to all readers with link to school website; School Directory pdf available for access on the Paralegal Today website home page; Our listing **FREE** with logo and link in the Online Geographic version of the Paralegal Today Annual School Directory.
- \$25 Discount for current advertisers or for active AAFPE Members.** *I certify by signature below that our school qualifies.* **Net price: \$550** (single size)
- Double-Size Listing: Add \$325** (approximate size 3" W x 6" H. Text up to 200 words). **Total Price: \$875**

### Here is the contact info to appear in our Listing:

School Name \_\_\_\_\_  
School Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website: \_\_\_\_\_

### PAYMENT INSTRUCTIONS

You will receive a checking proof of your Display Listing prior to publication. Upon your approval of this proof, an invoice will be sent to you for prompt payment. You may pay by check or credit card at that time. If you require an invoice sooner than that for processing, please check this box:

### Person Authorizing This Order and Billing Information

School / Company \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail: \_\_\_\_\_  
  
Signature \_\_\_\_\_  
Date \_\_\_\_\_

### USE THE FORM TO ORDER

- 1) Send by Email to: [cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)
- 2) Send by FAX to 305 860-5624
- 3) Send by Postal Mail to:  
Conexion International Media, Inc.  
Attn: C. Buckwalter  
1627 Brickell Avenue, Suite 2505  
Miami, FL 33129-1251

*I am a previous advertiser. Pick up my last Display Listing and send new proof for OK.*

### YOUR DISPLAY LISTING INFORMATION

#### Send us up to 100 words of text plus your logo and URL link

#### MATERIALS REQUIRED

To ensure accuracy of your listing, please send your 100 words of text **as a Word.doc file** separately attached to your email. Please type clearly and check for spelling or other errors before sending.

Send your logo image as a **jpg or png file in high resolution**.

**Send your materials by email to:**  
**[cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)**

You will receive a checking proof prior to publication for review and final approval.

**NOTE:** Paralegal Today reserves the right to make editorial changes to directory text to fit style and space requirements.

### Please respond to the following questions for your Display Listing

Is your program ABA-approved?

YES  NO

Is your school an AAFPE member?

YES  NO

Do you provide the following?

Distance Learning  Online Programs

Have questions or need more information?

**Contact: Advertising Headquarters:**

Tel: 305 860-5625 • Fax: 305 860-5624

Email: [cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)