



**Conexion International Media, Inc.**  
 Sales Headquarters:  
 1627 Brickell Avenue, Suite 2505  
 Miami, FL 33129-1251  
 Tel 305 860-5625 • Fax 305 860-5624  
 email: advertising@conexionmedia.com

**ADVERTISING ORDER**  
**E-BLAST PROGRAM**

A Publication of Conexion International Media, Inc.

Company  Agency

PRINT ALL  
 INFORMATION  
 CLEARLY

**Bill to:**  
 Company \_\_\_\_\_  
 Authorized By \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Tel \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Invoice Attention of \_\_\_\_\_

**E-BLAST SCHEDULE REQUEST - 2018**

**Usage Rule:** Advertisers may choose any available months, but are not allowed to have more than two EBlasts in any single month (unless publisher grants exception to rule). A total of 36 weeks are available. Usage spots are assigned on a first-come, first-served basis. Check with sales representative for latest update on open spots.

**Place our order for E-Blasts to be sent out on the following dates if available. If not available, contact us and provide nearest alternative dates for our review and final approval:**

E-Blast	Month	Day
1		
2		
3		
4		
5		
6		

**SPECIAL INSTRUCTIONS**

\_\_\_\_\_

**COST OF PROGRAM**

**Frequency Rate:**  1-time \$3,250  2-time \$3,100  3 or more times \$2,900

Times	Base Rate	Credits	Net Rate	Total

Comments \_\_\_\_\_

**PAYMENT:** Payment for each Email use must be received in full by the Publisher no later than 10 business days prior to scheduled Email drop date unless billing and credit terms have been otherwise approved. All rates are NET to Publisher (no agency discounts). Payment by Credit Card acceptable with 3% surcharge for handling.

**TERMS & CONDITIONS:** All text and materials must conform to Publisher's production requirements. Cancellation or failure to fulfill an agreed frequency is subject to a cancellation fee of 30% of the agreed price for each EBlast cancelled. Advertiser must provide publisher with at least 10 days written notice to cancel any scheduled EBlast. *Paralegal Today* reserves the right to reject or cancel any advertising at any time if publisher deems it unacceptable for any reason. The advertiser and its agency, if there is one, each represents that it is fully authorized and/or licensed to publish the entire contents and subject matter contained in its advertisements including: the names, portraits, and/or pictures of living persons; any copyrighted material; any testimonials contained in any advertisement submitted to and published by *Paralegal Today*. In consideration of *Paralegal Today's* acceptance of such advertisements, the agency and the advertiser will indemnify and save harmless CONEXION INTERNATIONAL MEDIA, INC., Publisher of *Paralegal Today*, against all loss, liability, damage, and expense of any nature arising out of the copying, printing, or publishing of its advertisement, *Paralegal Today* will not be bound by conditions of any nature appearing on order blanks or copy instructions submitted by or on behalf of the advertiser when such conditions conflict with any provision contained within its rate card or with the magazine's policies.

**To: Paralegal Today** • A Publication of Conexion International Media, Inc. • 6010 Marshalee Drive, Suite 570 • Elkridge, MD 21075-5935  
 This is your authorization to place our Email advertising with *Paralegal Today* as per the Advertising Schedule above. I have read and accepted the Payment Requirements and the Terms & Conditions stated herewith.

\_\_\_\_\_  
 Advertiser Authorized Signature

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Account Executive

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Print Name & Title

\_\_\_\_\_  
 Publisher's Approval Signature

\_\_\_\_\_  
 Date