

Tammany Buckwalter provides over 25 years of event and marketing experience. Meeting Planner - Self Help for Hard of Hearing People, Inc., Bethesda, MD. Directed all aspects of annual national convention for 1,000+ hard of hearing people; selected sites for conventions; negotiated airline travel; designed promotional materials; implemented new convention software; established educational programs; solicited exhibitors; and conducted training workshops for volunteers; exhibited at other hearing health trade shows such as American Speech-Language-Hearing Association and American Academy of Audiology. The American Physical Society, College Park, MD, Assistant Meetings Manager. Managed technical and logistical aspects of three annual scientific society conventions that ranged in size from 1,000 to 5,500 people. Implemented and oversaw all programs planning for technical sessions, smaller meetings, and VIP events. Coordinated volunteer and staff sleeping rooms; acted as liaison between volunteers and hotel staff for all functions associated with annual meetings; functioned as point of contact with convention centers, decorators, and audio visual vendors; negotiated group airline rates; sold exhibit booth space and increased booth sales by 20%; prepared promotional materials for the meeting; managed program and staff on-site. Planned Executive Committee board meetings and retreats. The Baltimore Sun, Baltimore, MD. Special Events Sponsorship Sales. Hired to rebuild failing consumer events and tradeshow department. Developed, directed and marketed consumer tradeshow and conferences targeted at newspaper readers. Successfully ran as many as ten events a year totaling \$1.3 million in revenue