

Jacqueline M. Ott provides 25 years outstanding experience in circulation management , marketing and operations management for professional magazines. She is highly skilled at meeting BPA Worldwide auditing requirements for both paid and controlled circulation. She is talented at developing, databases, telemarketing, list rental, subscriber relations, online promotional activities and other operations. Her previous staff positions include: Corporate Director of Circulation, Medical World Communications; MediMedia USA, Circulation Director – Veterinary Learning Systems, Inc. and Managed Care/P&T; Direct Marketing Manager, CME Information Services, Inc.; and Direct Marketing Promotion Analyst, W.B. Saunders Company. MBA Widener University; BS Business Management, University of Delaware.