

# Annual School Directory ORDER FORM

For Sample Ad and other details see Info Sheet below

## Place my School Directory Order as follows:

- \$595 Display Listing with Logo** in print and digital editions plus **one year FREE in Online School Directory with link to website.** My Listing will be included in an EBlast of the School Directory section to all readers.
- \$1,650 Advertising Impact Combo. Display Listing with Logo AND a Half-Page 4-Color Ad** in print and digital editions plus **one year FREE in Online School Directory with link to website.** My Listing and Half-Page will be included in an EBlast of the School Directory section to all readers.

School Name \_\_\_\_\_  
 School Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Website: \_\_\_\_\_

### Payment Options

- My check is enclosed**, payable to Conexion International Media, Inc., (FEID#20-2565076)
- Bill me** at address below
- Charge my credit card:**  
 Visa     MasterCard     AMEX

Account# \_\_\_\_\_  
 Expires \_\_\_\_\_  
 Cardholder \_\_\_\_\_

### Person Authorizing This Order

School / Company \_\_\_\_\_  
 Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Date \_\_\_\_\_

## 3 WAYS TO ORDER!

COMPLETE THIS FORM AND THEN:

- 1) Send by FAX to 305 860-5624
- 2) Send by Email to:  
**cbuckwalter@conexionmedia.com**  
 (call us to provide credit card info)
- 3) Send by Postal Mail to:  
 Conexion International Media, Inc.  
 Attn: C. Buckwalter  
 1627 Brickell Avenue, Suite 2505  
 Miami, FL 33129-1251

**Order NOW to be sure you are included!**

## YOUR LISTING INFORMATION

**Is your program ABA-approved?**

YES     NO

**Is your school an AAFPE member?**

YES     NO

**Do you provide the following?**

Distance Learning     Online Programs

- **Send up to 100 words of text plus your logo**

### MATERIALS REQUIRED

To ensure accuracy of your listing, please send your 100 words of text as a **Word.doc file** attached to your email. Type clearly and check for spelling or other errors before sending.

Send your logo image as a **jpg or png file** in high resolution.

**Send your text and logo to:**

**cbuckwalter@conexionmedia.com**

You will receive a checking proof prior to publication for final approval.

**NOTE:** Paralegal Today reserves the right to make editorial changes to directory text to fit style and space requirements.

**A Publication of Conexion International Media, Inc.**

Have questions or want information on other advertising sizes, rates and discounts?

**Contact:**

*Advertising Headquarters:*

Tel: 305 860-5625 • Fax: 305 860-5624

Email: [cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)

# Advertise in the Paralegal Today annual School Directory



- **Published in the print magazine** of Paralegal Today
- **Posted free in the online School Directory for 1 year!**
- **Sent by Email** to our exclusive database of 15,000 paralegals and litigation support professionals!

## A great opportunity for schools to attract new students to their paralegal programs at every level

*Paralegal Today's annual School Directory* provides your school with a nation-wide audience of top potential students who are interested in learning online or on campus!

- **Promote your school to newcomers** who want to enter the paralegal profession and start a new career.
- **Reach subscribers who** seek advanced degrees or a wider scope of legal training.
- **Attract legal professionals who** want to sharpen their abilities and compete for higher positions.

**Closing Date: MAY 15, 2017**  
**Reserve space now. USE HANDY ORDER FORM!**

### SAMPLE of DISPLAY LISTING

#### University of California, Irvine Extension

P.O. Box 6050  
Irvine, CA 92616  
Contact: Gina Cho  
Tel: (949) 824-4598 Fax: (949) 824-1547



University of California, Irvine Extension offers an ABA-approved Paralegal Certificate Program, continuing education, internships and job postings. Known for its outstanding reputation for practice-based education, students receive instruction from practicing attorneys and paralegals from leading law firms, corporations and public sector agencies. Courses are conveniently offered in the evening and online. The Certificate Program cannot be taken entirely online. View all our student, graduate and employer testimonials at our website below.

ABA Approved  
AAFPPE Member  
Distance Learning

## UCI Extension

[extension.uci.edu/legaldirectory](http://extension.uci.edu/legaldirectory)

### Price \$595 for Display Listing with Logo

- **Up to 100-word** description of your school's paralegal program plus your school contact information and **school logo** or other small image.
- **We prepare your listing** and send proof for your OK prior to publication.
- **Published in** the print edition and the digital edition of *Paralegal Today* magazine.
- **Posted in** the *Paralegal Today* Online School Directory with a direct link to your school's Website **FREE for one year!**
- **School Directory Section is Emailed** directly to wide-reaching national database of readers

### Special Advertising Impact Offer!

**Display Listing with Logo Plus  
Half-Page 4-Color Display Ad\***  
**Combination Discount Price: \$1,650**  
(Regular Price \$2,246. Savings \$596)

\*With a Half-Page 4-C Display Ad you can provide your own graphic design for more impact and attention. The combination discount price includes **both** your Directory Display Listing in print and in the Online Directory plus your Half-Page 4C Display Ad in the print and electronic magazine. An outstanding media buy!

**ORDER NOW! Send Form or CONTACT:**  
[cbuckwalter@conexionmedia.com](mailto:cbuckwalter@conexionmedia.com)  
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FAX: 305 860-5624