

NOW AVAILABLE

Banner Advertising Space at

www.LegalAssistantToday.com

With the September/October 2007 issue, we are celebrating our **25th Anniversary**. To ring in this momentous occasion, we will be unveiling a **redesigned Web site**. Now, for the first time ever, you have the opportunity to advertise your service or product on www.legalassistanttoday.com.

Two Locations Available

Act now and you can purchase banner ad space on either the **home page** of www.legalassistanttoday.com or the **Job Bank** page (www.legalassistanttoday.com/jobbank).

Multiple Ad Sizes Available*

Four ad sizes are available for purchase (sizes are in pixels).

	Home Page	Job Bank
Button , 120 wide, by 90 high.	\$450	\$350
Square Button , 125 wide, by 125 high.	\$500	\$400
Vertical Banner , 120 wide, by 240 high.	\$800	\$600
Sky Scraper , 120 wide, by 600 high.	\$1,200	\$1,000

Formats Accepted

- Ads are based on the above size requirements at 100%, 72 dpi, RGB.
- Acceptable formats are GIF, JPEG, PNG.
- Animated ads are acceptable as animated GIF and SWF (Macromedia Flash MX 2004)
- Please keep ad size under 20 kb.

Please send ad materials to Kristen Small (714-918-1848):
ksmall@jamespublishing.com

Reserve your space now!

Ads are on the purchased web page for the **duration of one issue**.

LAT's new website will be revealed **August 24th, 2007**.

The deadline to reserve this space is **August 8th, 2007**.

The deadline for materials is **August 15th, 2007**.

SPACE IS LIMITED!

For more information

Contact **Randie English** for this and other advertising opportunities.

direct: (714) 755-2960

email: randie@jamespublishing.com

* Prices are subject to change. Order of banner ads is determined by LAT. Please contact Randie for more information.

Square Button

125 pixels wide
125 pixels high

Button

120 pixels wide
90 pixels high

The screenshot shows the homepage of Legal Assistant Today. It features a navigation bar with links like 'Home', 'Advertising', 'Press Center', 'About Us', 'Contact Us', 'James Publishing Home', 'Issue Archive', 'LAT Forum', 'LAT Bulletin', 'Links', 'Become a Paralegal', 'Search', 'Forms', 'News Alerts', 'My Opinion', 'Job Bank', 'Upcoming Events', and 'Subscribe'. The main content area includes a 'Welcome' message, a '2007 Rookie of the Year' contest announcement, a '2007 Paralegal of the Year' contest announcement, a 'My Opinion Survey' link, and a 'Have a question about your subscription?' link. On the right side, there are three ad boxes: a 'Button' (120x90), a 'Square Button' (125x125), and a 'Vertical Banner' (120x240). At the bottom right, there is a 'Sky Scraper' ad box (120x600).

Vertical Banner

120 pixels wide
240 pixels high

Sky Scraper

120 pixels wide
600 pixels high

Sample Banner Ads are scaled to size.