



**These specifications apply equally to:
Litigation Support Today or Paralegal Today**

ADVERTISEMENT SIZES

Trim size of publication: 8-1/8" x 10-7/8"

Non Bleed Sizes Width x Height

Full Page	7" x 10"
2/3 Page	4-5/8" x 10"
1/2 Page Horizontal.....	7" x 4-7/8"
1/3 Page Vertical	2-1/4" x 10"
1/3 Page Square	4-5/8" x 4-7/8"
2-Page Spread	14" x 10"

For Spread Ads (other than center fold) allow 1/2" dead area in the gutter. Headlines that run across the center seam should be split between words not letters.

Bleed Sizes Width x Height

Add at least 1/8" to trim side of all edges that bleed. **Keep all live matter at least 3/8" from trim.** If an ad is to bleed, trim marks must be accurately applied.

Full Page	8-3/8" x 11-1/8"
<i>Set trim marks at 8-1/8" x 10-7/8"</i>	
2-Page Spread	16-1/2" x 11-1/8"
<i>Set trim marks at 16-1/4" x 10-7/8"</i>	

Acceptable Materials

Digital material is required. Acceptable file formats are high-resolution PDF (Press Optimized) all fonts embedded. All 4-color images must be CMYK and minimum 300 DPI. **Small text to print in reverse on black, should be on black file only (not 4C).** InDesign files (MAC) may also be provided. Materials submitted in non-standard sizes are subject to rejection or publisher's adjustment.

Shipment of Advertising Materials

Advertising materials should be marked for Production Manager indicating issue date, and may sent to any of the following addresses:

By email: cbuckwalter@litsupporttoday.com

Posted to FTP site: If ad file is too large to send by email, contact publisher for ftp address and log on info.

By USPS, Fedex, DHL, UPS: **Conexion International Media**
Attn: C. Buckwalter, Publisher
1627 Brickell Avenue, Suite 2505
Miami FL 33129-1251
Tel: 305 860-5625 • Fax: 305 860-5624

Conexion International Media, Inc.