

RATES PER MONTH

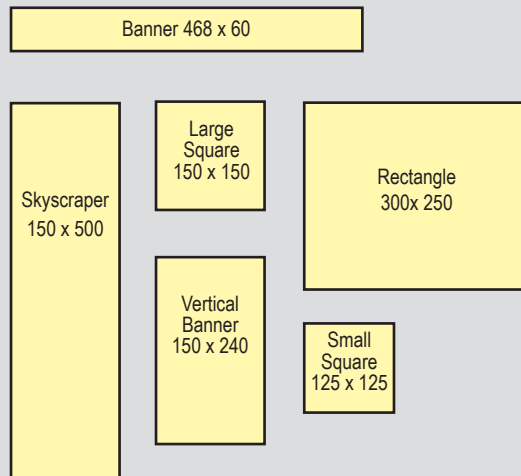
AD SHAPE	AD SIZE	3-Mo	12-Mo
Rectangle	300 x 250	\$900	\$855
Skyscraper	150 x 500	\$850	\$808
Vertical Banner	150 x 240	\$520	\$494
Banner	468 x 60	\$420	\$399
Large Square	150 x 150	\$400	\$380
Small Square	125 x 125	\$325	\$309

The minimum program is 3 months. Cancellations within any program are subject to short-rate charges.

NOTE: All rates are *net* to publisher.

Combination Discount

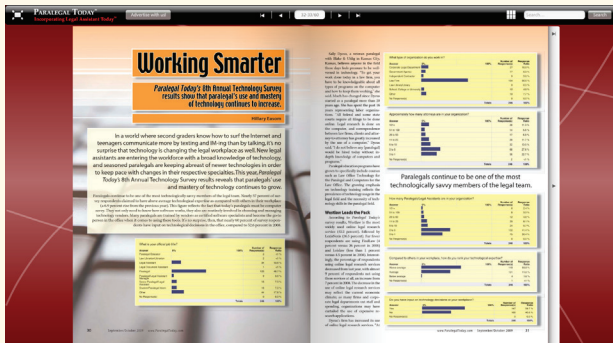
Advertiser who run a duplicate program of the same size advertisement and duration on both **Paralegal Today AND Litigation Support Today websites** earn a 2% combination discount applied to both programs.



Six standard shapes are available. Other sizes or customized configurations and features can be provided. Contact publisher for details and pricing

Print advertisers get extended, interactive market reach in the online digital edition, at no additional cost!

Each time you advertise in the print edition of **Paralegal Today** your ad will also appear **FREE** in the digital edition which is posted on the **Paralegal Today** website. Readers can access the current and past digital editions at no cost. They can also download an APP to their iPod, giving your ad instant, interactive contact with interested, responsive readers and prospects. Check out the current digital edition now at www.paralegaltoday.com.



DUE DATES FOR ADS

Ten days prior to launch

BANNER SPECIFICATIONS

File Size: 30K maximum

File Type: GIF, JPEG, or PNG

Animation: Flash banners must be created according to webmaster instructions. Any labor or other production costs required by publication will be priced at standard trade rates with cost estimate to be provided in advance.

Note: Publisher reserves the right to refuse any advertising publisher deems inappropriate or unsuitable to the magazine's target audience.

ADVERTISING SALES CONTACTS

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