



VENDOR VIEWS LISTINGS ARE AVAILABLE IN TWO STANDARD FORMATS

These special advertising listings are available in two versions only:

- 1) **All Text:** limited to 120 words including contact information.
- 2) **Text-Plus:** limited to 80 words plus one small web screen shot or logo in a size suitable to fit with text in available area. All layout and typesetting **is standard** and is done by the publisher. Advertisers **may NOT** supply ready-made ads or make changes in standard style and layout.

2012 VENDOR VIEWS ADVERTISING RATES

Price includes link to advertiser's website

- **Multiple Listings: \$485 per listing.**
- **Any Single Listing: \$550 per listing.**

All Vendor Views listings are included **FREE** in the online digital edition of *Paralegal Today!*

Note: All Rates are NET to publisher (no agency commission)

SAMPLE: ALL TEXT

OneView Now Available As an Extension of SharePoint

OneView is a new software product from XMLAW designed as an extension of the Microsoft SharePoint platform. It includes OneView Connect, an application integration layer; OneView Search, which extends the SharePoint search so it can index and reach proprietary information such as document and practice management systems; and OneView Extranet, which extends a firm's information management strategy outside the firm through extranet collaboration workspaces integrated with internal firm systems.

Contact: Don Martinis, dmartinis@xmlaw.net.
Tel: 781 848-4844, ext. 205

SAMPLE: TEXT-PLUS

Needles Case Management Software

Needles Case Management Software provides you with the tools to work better, faster, and more efficiently. Needles is a complete practice management solution for law firms of all sizes. From documents and reports to complete contact management and up to the minute checklist, Needles has you covered! Needles Case Management Software provides you with the tools to work better, faster and more efficiently. Needles is a complete practice management solution for law firms of all sizes. From documents and reports to complete contact management and up to the minute checklist, Needles has you covered!



www.needles.com

Production Requirements

TEXT: The area allowed for each Vendor View listing is a space approximately 3 3/8" wide by 2 5/8" high. To fit this area the body of your text message must be 80 words (with graphic item) or 120 words (without graphic item). You may also add your phone numbers and website. Send your text as a Word.doc file that has been proof-read and spell-checked. Paralegal Today is not responsible for errors that appear in the original text that you submit.

GRAPHIC ITEM: If you choose the "Text-Plus" option the graphic file you submit must be a simple image that will fit comfortably in the listing along with your text. This can be a logo, screen shot or other item, preferably in a rectangular shape. See a recent issue of the magazine for sample listings. Your graphic item must be submitted as a jpg file in high resolution suitable for printing.

ADVERTISING SALES CONTACTS

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